



WEBSITE CATEGORY: JUDGING CRITERIA AND RULES

Revised January 2021



Thank you for volunteering to serve as a judge for the National History Day® (NHD) contest. Our young historians have labored for months preparing their entries and are eager to share their historical research and conclusions with you.

PURPOSE OF JUDGING

NHD’s goal is to provide young people with a high-quality educational experience—whether or not they win a prize. Your role is to help us achieve this goal through your interactions with the students. Together we succeed or fail based on the quality of the learning experience.

YOUR JUDGING PROCESS

Each contest has its own unique personality. Regardless of the format a contest takes, judges still follow the same basic process. Your judging responsibilities include:

1. Reviewing all materials sent to you in advance of the contest.
2. Participating in judges’ orientation(s).
3. Reviewing the entry paperwork, viewing the entry, and completing required evaluation forms.
4. Reaching consensus and finalizing winners with other members of your judging team.

Every NHD contest is managed by a **Contest Coordinator** who is responsible for implementing NHD contest procedures. Always defer to your Contest Coordinator’s guidance.

JUDGING CRITERIA

NHD REVISED THE JUDGING CRITERIA AND EVALUATION FORMS IN JUNE 2020.

The most significant change is the implementation of a rubric on the evaluation forms. As illustrated in the example below, each criterion includes four rating categories, each containing one or more judging elements, as well as a “not evident” option. The advantages of this rubric format include:

- Lists judging guidelines in each rating category, making it easier to evaluate an entry objectively.
- Provides for consistency between judges by presenting specific evaluation guidelines.
- Allows judges to select a different rating category for each element included in the criterion.

Historical Quality - 80%					
	Superior	Excellent	Good	Fair	Not Evident
Historical Argument	<input type="radio"/> Well-formulated historical argument supported by thorough analysis	<input checked="" type="radio"/> Historical argument supported by some analysis	<input type="radio"/> Basic historical argument supported by basic analysis	<input type="radio"/> Weak historical argument with little or no analysis	<input type="radio"/> Not Evident
	<input type="radio"/> Annual theme woven throughout the project	<input type="radio"/> Annual theme addressed in the project	<input checked="" type="radio"/> Annual theme mentioned in the project	<input type="radio"/> Annual theme connection is unclear	<input type="radio"/> Not Evident

Judges' evaluations are an essential part of the NHD educational experience. You will use these to evaluate specific judging criteria and offer thoughtful and constructive comments. You and your judging teammates will each complete one evaluation form for each entry. These forms have two pages:

- Page 1, Historical Quality (80% of the overall evaluation), including space for comments addressing strengths and areas for improvement. Historical Quality is the same for all entry categories.
- Page 2, Clarity of Presentation (20% of the overall evaluation), including rules compliance and space for general comments. Clarity of Presentation varies by entry category.

Note: Please find the revised Website Evaluation Form at

<https://www.nhd.org/sites/default/files/NHDEvaluationFormsRnd1Website.pdf>

Historical Quality – 80%

Historical Quality assesses the project's research, analysis, interpretation of the topic, and relationship to the annual theme. It is divided into eight criteria, with each carrying equal weight.

- **Historical Argument** evaluates (1) how well analysis supports the historical argument and (2) how well the annual theme is incorporated into the project.
- **Wide Research** evaluates the variety and integration of credible primary and secondary sources.
- **Primary Sources** evaluates how well primary sources—first-hand accounts of the topic such as letters, speeches, diaries, contemporary newspaper articles, oral history interviews, documents, photographs, and artifacts—support the argument. Note: Primary materials, when found in secondary sources, are not considered primary sources.
- **Historical Context** evaluates the integration of short-term and long-term causes—intellectual, political, social, or cultural—of the historical event.
- **Multiple Perspectives** evaluates how well multiple perspectives (e.g., those who benefited and those who suffered, or those who supported and those who opposed) are integrated into the historical argument.
- **Historical Accuracy** evaluates the accuracy of the historical information provided.
- **Significance in History** evaluates (1) how well the conclusion about the topic's significance in history is supported by research and (2) how well short-term and long-term impacts are presented.
- **Student Voice** evaluates the presence and effectiveness of student ideas, analysis, argument, and conclusions conveyed through the student's own words, not relying on sources to speak for them.

Clarity of Presentation – 20%

This area of the evaluation relates to the entry's production quality. Be careful—do not be carried away by glitz. Simpler is often better. Conversely, do not discount an entry or assume students had outside assistance simply because a website is of high visual or technical quality; many students achieve superior visual or technical quality and superior historical quality.

Entries in the website category have two Clarity of Presentation criteria, each carrying equal weight:

- **Written Material and Visuals** evaluates (1) the appropriateness and impact of the written material and visual sources, (2) the quality of the text, and (3) the appropriateness and impact of media (optional).
- **Technical** evaluates (1) the quality of the visual sources (Are they presented clearly?); (2) the structural segmentation and orientation; (3) the readability and appropriateness of the font, formatting, and color; and (4) the appropriateness and impact of website elements.

Rules Compliance

Rules compliance addresses required elements and varies by category. You will find yes/no questions covering rules compliance elements after the Clarity of Presentation section on the evaluation form. Please use the comment space that follows to explain, if necessary.

Comments

Both pages of the evaluation form provide space for comments, including about strengths and areas for improvement. Please write positive, constructive comments that will help the student(s) understand why you evaluated the entry as you did. Always be mindful that you are writing to young learners. Your feedback will help them to improve not just this project but their approach to research and presentation for a lifetime.

CONTEST RULES

Students and teachers must follow the NHD *Contest Rule Book, June 22, 2020 Edition*. The rule book breaks down the judging criteria described above and provides parameters or boundaries to enable an apples-to-apples comparison for evaluation. While you are welcome to read the rule book (<http://www.nhd.org/rulebook>), the following instructions contain the essential information you need. In this section, black text is based on what students find in the rule book; **suggestions to you in applying the rules are in red.**

RULE INFRACTIONS

Rule infractions occur if students violate any of the rules stated in the *Contest Rule Book*. Failure to comply with the rules will count against the entry. Rule infractions are not grounds for disqualification, except as noted below in the Disqualification section. However, judges will consider rule infractions in their final rankings.

Application:

- Not all violations are treated the same.
- **Minor rule infractions** are those that do not confer a competitive advantage. Examples include putting the school name on the title page; exceeding time, word, or size limits by a small, inconsequential amount; or using inconsistent citation formats. Please mark these as violations on the evaluation form and note them as Areas for Improvement. However, treat them with some leniency. While one or two minor infractions should not keep an entry that is the best in its category from advancing to the next contest level, part of your task is to comment upon these so that students can address them. At all levels, if two entries are otherwise equal in quality, the entry with fewer violations should be rated higher.
- **Major rule infractions** are those that give a substantial advantage over other entries. Examples include significantly and consequentially exceeding time, word, or size limits, or having someone else operating equipment or designing part of the entry. Major infractions should result in lower rankings, and those entries should not advance to a final round or the next contest level. If your judging team feels that an entry with major infractions should advance, please consult your Contest Coordinator.
- **Infractions specific to the website category are explained later under Category Rules.**

DISQUALIFICATION

Disqualification is the removal of an entry from the competition. Only the Contest Coordinator has the

authority to disqualify an entry. A project may be disqualified for the following reasons related to academic integrity:

1. Entering a project in multiple contests or entry categories within a contest year.
2. Reusing, individually or as a group, a project (or research from a project) from a previous year.
3. Plagiarizing (stealing and passing off another's ideas, words, or production as one's own; not crediting a source).
4. Tampering with or removing any part of another entry during a competition.

Application:

- The reasons listed above are the only grounds for disqualification.
- If you feel an entry has a reason to be disqualified, please contact the Contest Coordinator.

GENERAL RULES

Contest Year: NHD projects must be completed during the contest year, which begins immediately after the preceding year's National Contest has concluded.

Entry: Students may participate in the research, preparation, and presentation of only one entry each year. Revising or reusing an entry from a previous year—whether a student's own or another student's—is unacceptable and will result in disqualification.

Individual or Group Entries: Students in the website category may participate as individuals or in a group of two to five students. All students in group entries must be involved in the research and interpretation of the group's topic.

Annual Theme: An entry must relate to the annual theme and explain the topic's significance in history.

Application:

- While entries must relate to the annual theme, students often do not need to address every aspect of the theme. For the theme *Rights and Responsibilities*, students could examine rights OR responsibilities; they do not have to include both, though one often leads to the other.
- Consider whether a topic is only tangentially or questionably related to the theme. "Pickett's Migration at the Battle of Gettysburg" for the theme *Migration in History* is quite a stretch.

English and Translations: All entries must be submitted in English unless otherwise approved by the Contest Coordinator. If students use other languages, they must provide English translations. For word count, judges will count only the English translation.

Copyright: The Fair Use doctrine allows for educational use of copyrighted materials for noncommercial purposes. Students are advised not to place their projects in a nonacademic public setting, such as a commercial internet site.

Reasonable Help: Students are responsible for the research, design, and creation of their entry. They may receive help and advice from teachers and parents on the mechanical aspects of creating their entry, such as typing a paper and other written material. They may seek guidance from teachers as they research and analyze their material, but their conclusions must be their own. Students may have reasonable help in preparing their projects. Examples of reasonable help include:

- A teacher provides guidance about research and analysis.

- A technology advisor instructs a student in how to use website software.
- A teacher reviews student work and offers editing suggestions.
- A trusted adult is copied on communication with interviewees and accompanies the student to an interview.

Application:

- Always ask the student(s) or Contest Coordinator if you are concerned about whether adult assistance has exceeded acceptable levels and given an unfair advantage, using open-ended questions such as, “How did you create your project?”

Supplying Equipment: Students must supply all props and equipment that a Contest Coordinator does not provide.

Costumes: Only students competing in the performance category may wear costumes related to their entry during judging.

Prohibited Materials: The following items are not allowed in any competition venue: (1) weapons of any kind (real, toys, or replicas), (2) live animals (except service animals), (3) live cultures or organisms, and (4) anything that can cause damage to the competition venue.

Interview with Judges: Students must be prepared to answer judges’ questions about the content and development of their entry. They may not give a formal, prepared introduction, narrative, or conclusion during the interview. Judges must guide the interview, and the entry must be able to stand on its own without additional commentary.

REQUIRED WRITTEN MATERIAL FOR ALL ENTRIES

Formatting of Written Materials: All NHD entries must include written materials presented in the following order: (1) title page, (2) process paper, and (3) annotated bibliography. Students must print written materials on plain white 8.5 x 11-inch paper, with 1-inch margins on all sides, in 12-point font. A4 paper is accepted from international affiliates. Written materials may be single- or double-sided and must be stapled in the top left corner.

Local contests may have unique submission requirements, but written materials are generally provided to judges in print form in the exhibit, documentary, performance, and paper categories. In the website category, students upload their written materials within the site.

Application:

- Your Contest Coordinator will let you know how you will access student materials.

Title: The entry must have a clearly visible title on the title page and the project itself.

Title Page: A title page is required as the first page of written material in every category. The title page must include only the title of the entry, the name(s) of the student(s), the contest division and category, and applicable word counts.

Process Paper: All NHD projects must include a process paper. The process paper must be 500 words or fewer and must not include quotes, images, or captions. The process paper words are counted

separately and are not part of the project word counts in papers, exhibits, or websites. Students must address the following questions in their process paper:

1. How did they choose their topic and how does it relate to the annual theme?
2. How did they conduct their research?
3. How did they create their project?
4. What is their historical argument?
5. In what ways is their topic significant in history?

Application:

- The process paper should not be a summary of the students' research.
- Students do not have to subdivide their process paper into labeled sections for each question.
- All words in the process paper count toward the 500-word limit.

Annotated Bibliography: An annotated bibliography is required for all categories. Students must:

1. List all sources consulted in developing the entry.
2. Combine photos or other materials from the same collection into a single citation.
3. Separate the bibliography into two sections: one for primary sources and one for secondary sources.
4. Not attach primary or secondary materials to the annotated bibliography.
5. Not include the annotated bibliography in the word count.

Each citation must include a brief annotation. The purpose of the annotation is to provide information about the research process. Annotations must not be more than two or three sentences that explain how the student used the source and how it helped them understand the topic. Students may use annotations to explain their reasoning for classifying sources that are not clearly primary or secondary.

Application:

- If you have questions about how a source is categorized, ask the students or Contest Coordinator.
- A stray comma or a single misplaced source in an otherwise strong bibliography is a minor concern. However, for students who misunderstand bibliography fundamentals or make the same mistake routinely, your feedback is instructive. If bibliographical errors make it difficult to assess the quality of the research, they may affect the entry's ranking or evaluation.
- Words in the title page and annotated bibliography are not included in the count.

Style Guides: Citations and bibliography references must follow the most recent edition of one of the two permitted style guides below. The style must be consistent throughout all written material.

1. *The Chicago Manual of Style* by the University of Chicago Press
2. *MLA Handbook* by the Modern Languages Association of America

CATEGORY RULES: WEBSITES

Website Elements: Websites are a collection of interconnected web pages that use multimedia to communicate a historical argument, research, and interpretation of the topic's significance in history. The website must be an original production reflecting the student's ability to use website design software and technology.

Entry Creation: The website must be constructed in the NHD website editor. Students may use professional photographs, graphics, video, recorded music, etc. within the site. Such items must be accompanied by on-screen source credits and cited in the annotated bibliography. Students must operate all software and equipment in developing the website. All pages must be interconnected with

navigational links.

Size Requirements: Website entries may contain no more than 1,200 visible, student-composed words. Interpretive text, captions, graphics, timelines, multimedia, and other elements written by the student count toward the word limit. Words that do **not** count toward the limit include code used to build the site and alternate text tags on images; required source credits; recurring menus, titles, and navigation instructions; primary or secondary materials or quotes; required home page elements; the annotated bibliography; and the process paper. Note: NHD's website editor does not permit a site to exceed 100MB.

Application:

- If you suspect a website exceeds the word limit for student-composed written materials, please count the words to be certain. You may use a built-in word counter in a program such as Microsoft Word, noting that, while Microsoft Word counts a date (e.g., December 7, 1941) as three words, NHD counts it as one word.
- If a website exceeds the word limit for student-composed written materials by a few words and does not confer a competitive advantage by providing an opportunity to include additional information or interpretation, consider it a **minor rule infraction** and note it on the evaluation form.
- If a website exceeds the word limit for student-composed written materials, allowing enough extra words to include additional information or interpretation, consider it a **major rule infraction**. Major infractions should result in lower rankings, and those entries should not advance to a final round or the next contest level.
- Students must not rely on their sources to analyze their topic for them. Look for the student's voice in the website itself.

Home Page: One page of the website must serve as the home page. The home page must provide the following information: (1) the student name(s); (2) the entry title; (3) the division and category; (4) the number of visible, student-composed words in the website; (5) total length of multimedia; (6) number of words in the process paper; and (7) a navigational menu that directs viewers to various sections of the site. The home page should not include the name of the teacher or school. It may include the historical argument, but it is not required.

Documents and Multimedia: The website may contain multimedia clips (audio, video, or both) that total no more than three minutes (e.g., use one three-minute clip or three one-minute clips). Included in the three-minute total is any music or songs that play after a page loads. Students may record quotes and primary source materials for dramatic effect but may not narrate their own compositions or explanatory material. If students elect to use multimedia, they must provide a link to a free, secure, and legal download of any software needed to open the file (e.g., Flash, QuickTime, RealPlayer). Students may not integrate content hosted on an external website or link to external websites, other than the software downloads just described.

Application:

- If the total runtime of the multimedia elements exceeds three minutes, please apply the rules as described in the size requirements section above.
- If you are unsure whether a multimedia element is embedded properly or hosted externally, please check with your Contest Coordinator.
- If a multimedia element is hosted externally, consider it a **major rule infraction** because the element might not fit within the website's 100 MB if it were embedded properly.

Crediting Sources: All quotes and visual sources (e.g., photographs, paintings, charts, graphs) must be credited on the website and cited in the annotated bibliography. Students must remove the hyperlink from all URLs listed within a website’s on-screen source credit. Source credits do not count toward the word limit.

Application:

- Consider the inclusion of hyperlinked URLs within a website to be a minor rule infraction, but please do not note an infraction if there are hyperlinked URLs in the sources listed in the annotated bibliography. Those hyperlinks are cumbersome for students to remove.

Required Written Materials: In the website category, students do not provide printed copies of their required written materials. Instead, the process paper and annotated bibliography are uploaded within the website. These materials must be in PDF format and accessible from a link on the navigational menu. Extensive supplemental materials (oral history transcripts, correspondence with interview subjects, etc.) are inappropriate. Such materials should be cited as a source in the bibliography, but not included as an attachment to the bibliography.

Stable Content: The content and appearance of a page cannot change when the page is refreshed in the browser. Random text or image generators are not allowed.

Viewing Files: The pages that comprise the site must be viewable in a recent version of a standard web browser (e.g., Microsoft Edge, Google Chrome, Apple Safari, Mozilla Firefox).

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